



LORD
MAYOR'S
APPEAL
CHARITY



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The Lord Mayor's Appeal,
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in The Lord Mayor's Appeal

Deputy Keith Bottomley
Master
The Worshipful Company of Pattenmakers
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5 February 2025

Donation to The Lord Mayor's Appeal 2025

Thank you so much for the very kind donation of £500 from towards The Lord Mayor's Appeal 2025.

The Lord Mayor's Appeal's strategic aim is to create A Better City for All that is inclusive, healthy, skilled and fair. We deliver an impact in the City that transforms lives.

Our four flagship thought leadership programmes have continued to offer excellent learning, development and engagement opportunities for employees across the City. The Power of Inclusion series breaks down societal and workplace barriers, This is Me is a pioneering mental health initiative, We Can Be empowers young women to see the City as a viable career option and City Giving Day offers a platform to enable businesses and employees to celebrate and showcase their charitable and volunteering achievements.

In 2025 The Lord Mayor's Appeal continues its support for Homewards – A Royal Foundation programme and MQ Mental Health Research. It is estimated that over 300,000 people – nearly half of whom are children – are sofa surfing, sleeping on the streets, staying in hostels, or in other forms of temporary accommodation. The Lord Mayor's Appeal funding will support Homewards transformative five-year programme that aims to demonstrate that together, it's possible to end homelessness – making it rare, brief and unrepeatable.

Funding for MQ Mental Health Research is currently supporting MQ's new Scholarships programme, aimed at the best and brightest early career researchers and funding their work to create the next generation of sector leaders.

Both fantastic charities are experts at addressing the social issues we are striving to tackle across our pillars and together, we will deliver pioneering programmes for change and continue to strive for A Better City for All.

With many thanks again.

The Rt Hon The Lord Mayor
Alderman Alastair King DL