



The Pattenmaker

WEEKLY NEWS FROM AROUND THE LIVERY

Issue 11

Friday 12th June 2020

From the Master Elect, Jennifer Bryant-Pearson



This week, the Master and I are able to introduce our first virtual event with Sheriff and Past Master Christopher Hayward taking the stage on 30th June to discuss life post Covid in the City of London. We are all anxious to understand more about plans in

the City and when and where future events may take place and the Master writes in more detail below. So please join us, glass of wine in hand, for this important webinar from 6-6.45pm

This will be the first of our virtual events and will be followed by another webinar in July from Past Master Richard Kottler and the authors of our new history book.

The events committee have a number of plans for some fun virtual events and these will be announced shortly. If you have any thoughts on future activities, please let us know.

In this issue, Freeman Ingrida Kerausauskaite introduces us to the City of London Girls School as part of our charitable funding and Freeman Zoe Dodge tells us about life under lockdown for her family in Vietnam in our Postcard from Abroad column.

We introduce new Freeman Philip Taylor and Iain Hambleton and pay tribute to Past Master Paul Ziff who sadly died last week.

Freeman Jamie Ingham Clark gives us a real insight into the City of London finances including the effects of Covid.

We have lovely photos and the story of a young Great Spotted woodpecker from Liveryman Richard Parlour in Birdwatch and Liveryman Barry Lynch provides the Photo of the week.

This week's Quiz is very special and a really good weekend project so start work on it soon and qualify for the prize draw.

Stay safe but active and enjoy our newsletter!

From the Master, Dr David Best



As we start to see the gradual and some might say nervous beginning of the easing of the lockdown conditions we are beginning to think about how we can resume some sort of Livery activity.

In doing this of course it is important to ensure that whatever cautious rules remain in place are observed, but at the same time, I believe that we must find reason why and

how we can do things, as well as reasons why we cannot. As a nation we are impressively compliant in most cases (although the recent demonstrations show how we can be aroused for a just cause) but I am struck by the coverage in the media which seem to emphasise, to a large degree, why life will be difficult, rather than focusing on how life can be made easy.

So The Master Elect, the Clerk and others are focusing on how we can begin once more to enjoy some activity within the constraints that we face. The first of these activities are likely to be two webinars, one about the development and launch of the history book and all the fascinating facts about our company that it contains, the research effort that has gone into it and the huge range of characters who have at one time or another been Pattenmakers.

The other, conducted by Sheriff and Past Master Hayward myself and the Master Elect will discuss how the City can resume life after Lockdown. Many of the city Halls and Caterers and the network of Clerks are examining the parameters of dinners and receptions after lockdown- how many people? How arranged? How served? And how are distances to be maintained. I am sure that this will occupy many people's time in the next couple of months, and we will remain active (and alert) to play our part in bringing life back to the City. Watch this space! Meanwhile the weather at least continues to smile on us and we must all use every opportunity to get out, stay in touch and do our best to smile through adversity.

Liveryman Ian Balcombe

I am saddened to report that Past Master (Robert) Paul Ziff passed away peacefully at home during the afternoon of Thursday 4th June and the Funeral took place on Friday 5th June. A Zoom Shiva was held on the Sunday night and was attended by members of the Livery. Paul Ziff was my wife Gillian's Uncle and she sends her thanks for the messages of condolence which have also been passed on to Past Mistress Lea Ziff.

As Chairman of Stylo Matchmakers, Paul Ziff was the first Sports Shoe producer to obtain endorsements from Sportsmen including George Best, and teams including his favourite Leeds United wore Stylo Matchmakers boots. He served as Chairman of the Variety Club of Leeds Building Committee in 1975 and 1981, both being record years for fund raising, which enabled an extension to be built to the Children's Hospital Unit, which was opened by HRH The Duke of Edinburgh and named the Mountbatten Non-Invasive Heart Wing. He was also a Magistrate and supported many local Charities. In the early 1990s he started a new sportswear Company FBI – Finest Brands International and became a Freeman of the City of London and a Pattenmaker. Paul and Lea married in 1987. Unfortunately, he suffered a stroke in 2000 and Lea was outstanding in her dedication to his welfare and support for 20 years, which enabled him to attend Livery events up until a few years ago. After his stroke for 10 years under the supervision of his speech therapist Professor Rosemary Varley, he assisted with great enthusiasm in the research efforts of the PHD students at Sheffield University and UCL.

He served as Master Pattenmaker in 1999 and I am grateful to him for introducing me to the Pattenmakers during that year.

The Clerk has fond memories of Paul Ziff's year as Master and has written separately in the Newsletter.

Past Master Paul Ziff



Past Master Sir John Timpson once said that “above all else, the Livery has to be fun”. Robert Paul Ziff epitomised that. His year of office as Master Pattenmaker was FUN - big time – trust me!

We were both somewhat apprehensive; it was my first year as Clerk to the Company and Paul’s inauguration as Master Pattenmaker. Recording the magnificent achievements Paul accomplished during his year would be only part of the story. Some of what will be recorded in the Company’s history is listed below but what really needs to be said is that when Paul and Lea entered the room, it lit up. Their sheer presence and charisma, and the affection for them both, was tangible. Sadly, my words cannot express this adequately.



Achievements and memorable events during Paul's year of office must include, if only from my point of view: the completion of the project to provide the new Millennium chandeliers and the stained glass window in the Guild Church, St Margaret Pattens; the commissioning, in conjunction with Past Master Sancroft-Baker, of the new Livery Medal based on probably the first ever Livery Medal of the late 18th century; the Chief Rabbi officiating at a wonderful and deeply moving Service of Thanksgiving at Bevis Marks Synagogue (Clerk's note – acquiring a Kosher dinner for the Chief Rabbi was interesting and finding a printer that could print the order of service in Hebrew, an unusual challenge!). The first Charity fundraising Auction at the Merchant Taylors' Hall; the spectacular Dinner at Hazelwood Castle on the Master's weekend. Champagne and smoked salmon sandwiches before boarding our carriage in the Lord Mayor's Show, a tradition, started by Paul, which continues today; the Air Experience flight we had together in two separate aircraft with the University of London Air Squadron, then at RAF Wyton. The company's affiliation with HMS Chiddingfold was a direct result of Past Master's Ziff questioning why the company did not have a warship and who will forget the beautiful glass pattens he had made in Czechoslovakia to give to the ladies at the Mansion House Banquet. I could go on but probably for me, one of my most precious memories that epitomises the fellowship of the Livery movement was Master Paul Ziff and Freeman Saeed Khalique measuring up the pews in the Guild Church for leather cushions. So the next time you are in the church and take a seat - please remember them both.



Past Master Ziff was a kind, thoughtful, generous man with a wicked sense of humour who guided the Company into the twenty-first century with consummate style and ease.

My fondest memories of being in Paul's company might be drinks at half time in the 100 Club at Elland Road where he had been a fanatical supporter, or maybe most of all, after he was moved to the Wellington Hospital following his stroke, when we held hands for the duration of the Austrian Grand Prix on the television.

I will miss him very much.

The Clerk

City of London Corporation

The Finances of the City of London Corporation - Freeman Deputy Jamie Ingham Clark, Deputy Chairman of the Finance Committee.

Introduction

The City of London Corporation is the oldest continuous democratic local authority in the world and is a corporation by prescription. That means it has no charter or other founding document and in a sense reflects our parliament's status as operating without a constitution. Both are therefore run based on customs and practices that have developed over many years. This also applies to its finances which have developed over the years into 3 distinct resources, although traditionally there is only one bank account for all that we do. The 3 different areas are generally referred to as City Fund, City Cash and Bridge House Estates, and I will go through each in a little more detail below.



City Fund

This is perhaps the easiest fund to explain as within this all our local authority functions are managed, but perhaps with the occasional oddity. This fund therefore receives our rates income and other grants from central government and through this we provide the same services you would expect from any other local authority such as street cleaning and rubbish collection, governed by the Port Health and Environmental Services Committee, chaired by Pattenmaker Assistant, Deputy Keith Bottomley, planning matters, recently overseen by Past Master Pattenmaker Chris Hayward as chairman of the Planning and Transportation Committee, as well as Licensing, parking public realm maintenance and the like. We also run our Community and Children's services from this fund and Pattenmaker liveryman Wendy Mead sits on that committee. Another key service funded by this

part of the City is the City of London Police Force which covers not only the beat officers but acting as the national lead for combatting fraud and cyber-crime. The oddities are perhaps that Spitalfields market and the Barbican Arts Centre are both run from this fund.

City Cash

This can best be described as our endowment fund and contains the amalgam of ancient assets which are invested to pay for many of the other services we provide. Perhaps the most important is the funding of the Lord Mayor in that office's support of the country's international trade initiatives. It includes our promotion of The City as a place to do business with a fiercely independent and fair legal system to deal with any disputes which may arise. However, this fund also supports the two other wholesale markets of Billingsgate and Smithfield as well as our three Independent schools being the City of London Boys, City of London Girls (both day schools situated in the City) and the Freeman's School in Ashted (which is also supported by the fees charged for receiving the Freedom of the City of London). Our many open spaces are also supported from this fund, the most recognisable of which are Hampstead Heath and Epping Forrest, but we have many others in the outer suburbs such as Burnham Beeches, Ashted Common and West Ham Park.

Bridge House Estates (BHE)



This is our charitable arm and consists of retained tolls from and gifts of land to help maintain London Bridge. On receiving the Freedom of the City you will have been told about the right to drive sheep across London Bridge. The actual privilege was to bring goods to market without paying a toll. Many however who crossed the bridge were not freemen, paid a toll and BHE is the result. The charity is to main all of our

bridges, London, Southwark and Blackfriars, which bring traffic directly into the City, Millennium which is a pedestrian bridge and of course Tower, which is not in the City at all. BHE fortunately is so well funded that it has been able to apply surplus income to other charitable cause which it does through City Bridge Trust. This currently funds over £20m a year through the Bridging Divides initiative to charities based in the Greater London area. As well as grants it gives corporate governance advice to its grantees and is seen as an exemplar as how to run a charity. For example all its grants are decided in a public meeting, rather than behind closed doors, and grantees are encouraged to come to the meeting to see the process in action.



Bridge House Estates Symbol on London Bridge

Covid 19

I think I cannot talk about the City's finances without mentioning the effect of the current crisis. In one sense BHE is the least effected as the investment portfolio is resilient. It will however miss the income generated by Tower Bridge as a tourist attraction, but its reserves can cover any short term reduction in income. City Cash has a large City property portfolio and the effects of rent deferment, rent holidays and the bad debts that will unavoidably follow are difficult to identify with any accuracy at present, but it has reserves which again should tide the City over this current crisis. In terms of City Fund the loss of income from the Barbican is the most critical and much effort is being expended in seeking ways to mitigate the effects. Several concurrent projects will assist in this but may need to be more radical than first envisaged before the crisis.

Conclusion

I hope this brief excursion through the City's finances may have whetted your appetite to understand the Corporation better, so do please contact me with any questions you may have on the above.

Jamie.InghamClark@cityoflondon.gov.uk

Designing a Museum for London's Future

The Rt Hon The Lord Mayor of the City of London, Alderman William Russell, and the Genesis Foundation invite you to join them for the second Cultural Conversation: '**Designing a Museum for London's Future**' on the evening of 24th June, from 17:00 – 18:30.

To attend this exciting event, click the link below to register NOW: [Designing a Museum for the Future](#)



CITY OF LONDON

Genesis FOUNDATION

The Lord Mayor of the City of London Alderman William Russell and the Genesis Foundation invite you to the second in a series of Cultural Conversations to celebrate Arts and Culture in the City of London

Designing a Museum for London's Future

Chaired by Tim Marlow OBE, Chief Executive and Director, Design Museum
In conversation with
Asif Khan MBE, Architect, and Sharon Ament, Director, Museum of London

24 June 2020
Hosted online
5 - 6:30pm Conversation and Q&A

To register for this event please visit <https://londonculture2020.eventbrite.co.uk>
For more information please email Culture2020@activ.org.uk

Our Charitable Fund

City of London School for Girls

Our representative for CLSG, Freeman Ingrida Kerusauskaite presents a report from Taybah Crorie who has been supported by the Pattenmakers.



My short time at CLSG has flown by, characterised by wonderful teachers, friends, and much giggling. Whilst the end of my two years ended abruptly, courtesy of COVID

19, I look forward to beginning at Harvard, USA this Autumn, having accepted a place to study Bioengineering in favour of my Natural Sciences offer from Cambridge.

I am incredibly grateful for the generosity of my bursars and donors. It is clear to me that your financial support has been fundamental to my success over the last two . I'm proud to have co-led the school's robotics team to finish 3rd at Nationals out of 147 teams; ended 2nd at Nationals with CLSG's UK space design team and headed the UK's only iGEM synthetic biology mathematical modelling and biological research team in joint partnership with the boys' school.



City has proven to be an incredibly intellectually rigorous environment. The tenacity of my peers and the much greater number of contact hours due to small teaching groups and the sincerity of staff has placed me in a privileged position. I am determined to make a great impact in the world, helping others in turn as I have been helped here at school: paying forward this kindness throughout my life.

Covid-19

Our first webinar – Jennifer Bryant-Pearson, Master Elect.

We are delighted that our own Sheriff, Past Master Christopher Hayward has kindly agreed to speak at our first Pattenmakers virtual event which will take place on 30th June from 6pm until 6.45pm.



The subject will be 'Where is the City going after Covid?' and below is a summary of the talk which will be followed by a questions and answers session.

'The City of London throughout its history has been a dynamic, ever changing City, a strength which has enabled it to weather crisis and emerge stronger. Before COVID-19 the City was evolving in an unprecedented way, with a shift change in working practices, an emphasis on health and wellbeing, climate change resilience and sustainability informing new developments and a

radical Transport Strategy delivering a pedestrian priority City and also encouraging cycling. The aftermath and implications of COVID-19 is being vigorously debated at the moment and speculation is rife. The debate will continue but it is clear that COVID-19 could serve as a catalyst to deliver the radical change which was already happening in the City. Chris Hayward, Sheriff of the City of London, Deputy Chairman of the Corporation's Policy Committee and former Chairman of the Planning & Transportation Committee will explain how the City's strength is its adaptability and that it is perfectly placed to move beyond the current pandemic to ensure a bright and sustainable long term future for the City.'

The Master will chair the event and we hope that many of you will join us and participate in this special Pattenmakers webinar with our distinguished guest speaker

A link will be sent out nearer the time together with full instructions on joining

Headley Court – a new life



Following the Defence and National Rehabilitation Centre's move to Stanford Hall, Headley Court has now re-opened as a new community hospital, named in honour of the pioneering nurse Mary Seacole, as part of the NHS response to the coronavirus pandemic.

The NHS Seacole Centre, the first of its kind in England, will be used as a temporary service for patients who are recovering from covid-19.

Based in Leatherhead, Surrey, the site will also provide rehabilitation to those who have been in hospital for routine treatment.

Mary Seacole was a Jamaican born pioneering nurse who helped soldiers to recover from the Crimean War and inspired the name of the new facility, which will have up to 300 inpatient beds if they are needed.



Mary Seacole

Members' News

New Freeman Philip Taylor



I am delighted to have been accepted into the Livery and look forward to visiting the City more in the future. I live and work in the beautiful Derbyshire Peak District with my wife Charlotte and our various menagerie of animals.

In 2020 I celebrated 50 years making orthopaedic shoes and boots for clients with mobility problems, all through the opportunity given to the City's poor and disabled children by former Lord Mayor of London William Purdie Treloar over 100 years ago. He set up the Lord Mayor Treloar Hospital and College in Hampshire which I was lucky to attend in the 1960s.

When I set up my own business in 1996, I realised I had a chance to help people, and in turn I have found people happy to help me. Now I hope to follow the lead set for me by my Pattenmaker friends Richard Kottler, John Foxon and Stuart

Lamb and offer my support to those who follow me. Now as I begin to take a back seat, I have a team of young shoemakers who will forever benefit from the assistance given by the Pattenmakers. It gives me more time for my other passions, campervanning, singing and writing. I hope soon to finish my book celebrating over 100 years of the Treloar Trust, a fitting way of saying thank you for the opportunities given me.

New Freeman Iain Hambleton



I hope this finds you well and not unduly affected by these strange times, or better still, finding some benefit in aspects of the lockdown.

Having only recently received the honour of

Freedom of our historic Livery, and unable to meet you in person, I have been invited by our esteemed Master Elect Jennifer to write this brief introduction.

I have been a denizen of the great metropolis of London since 1995 when I moved here from Crewe for my university studies (so to any of you who drive a Bentley, my home town thanks you!)

In 2003 I started work in the City, for the IT department of a London Market insurance company and there I still work (though at a different company). Apologies in advance by the way, should any of you ask me for help with an IT problem, my first question will inevitably (or depressingly predictably) be – “Have you tried rebooting?”

The picture is I think is from one of my last nights out in the city prior to lockdown, in Old Tom’s Bar, beneath the Lamb in Leadenhall market. Having been away from the city these past months, it has made me realise more just how special and unique a place it is and I eagerly look forward to the return of normality and getting a chance to meet you in person at our next event.

Postcard from Abroad

Vietnam - Freeman Zoe Dodge

My family and I relocated to Vietnam from Germany two and a half years ago, where I was working for Adidas; in moving to Vietnam, I settled into a manufacturing innovation role within Adidas, and my husband into a footwear sourcing role in Ho Chi Minh City, delivering smaller quantity orders to SME brands, where he is today, but now working for himself. I now work for VF Corp, the parent company of Vans, The North Face, and Timberland, to name a few... where I head the operation in Vietnam, accounting for around 60% of all of VF’s production, amounting to around \$1.4bn FOB (\$7bn in revenue). We have 150 employees across 3 regions, and 150 factories, producing footwear, apparel and equipment.

We have 3 boys, who all settled very quickly into the British school, and although they had never been to Asia, they are embracing everything that an expat child could want, learning Mandarin and Vietnamese, and representing their schools in sports competitions, (pre-Covid) in Thailand, Malaysia, and Indonesia, plus a tour of Germany and Denmark in the summer.



Zoe is pictured above, far right

We have been extremely lucky in the face of the Covid crisis.... it hit us very early (21st Jan), and having learnt lessons from SARS, the government reacted very quickly, in isolating and implementing 'track and trace' with a centralized quarantine... our borders were shut very quickly, and remain closed today, which resulted in, at one point 65,000 people in centralized quarantine, we now have 55 days with no community transmission, only 320 cases nationwide, no deaths, and now only 12 live cases in the country – not bad for a population of nearly 100,000,000. We are however under Communist governance, and we had no choice but to follow guidance. Today we are still a closed country, we cannot leave or return, and this is mentally difficult, not knowing when we can next connect with loved ones back home.

The Vietnam manufacturing infrastructure has not stopped, we have not been badly impacted by the virus in this context, but orders have been cancelled globally leaving empty production lines, and huge material liabilities, but the recovery is coming fast, and we have moved from 'protecting our cash position' to 'chasing' on time delivery as we sprint to get new product into stores to get the 'first responder' positioning and gain those crucial bricks and mortar sales.

As we learnt from China during the initial stages of the crisis, so we continue to learn during the recovery, and indications from China retail is that its coming fast... sales across all channels are picking up quickly, and ecommerce is up 200% - but life in sourcing will never be the same again.

As our borders remain closed, we continue a cadence of remote working, implementing virtual inspection and line reviews, as well as virtual CSR Audits...and we still deliver the business... all skills we need to continue to leverage in this 'new normal'

My biggest challenge right now is the up skilling of the existing team for future readiness, as we catapult into a digital transformation, and vendor consolidation (some vendors sadly have not made it thru) accelerated by Covid, and ensuring the mental wellbeing of my team who are not able to travel 'home' to reconnect with loved ones, this

being low priority for the Vietnamese Government. I'm unable to advise anyone of a future date this might be... we wait in hope with every central communication...



Wishing you all the very best, and hoping you and your loved ones are safe – I'd welcome communication from any of you, and once we can resume travel, if you are in the area, please do look me up...I'd be happy to connect.

Photo of the Week

Liveryman Barry Lynch



Living out in The Ribble Valley with the Three Peaks to the North and Pendle Hill (pictured) to the South I thought you might like a picture for your Newsletter.

Pendle Hill by the end of the 16th Century was regarded by authorities as a "Wild and Lawless" region. Famous for its Pendle Witches eleven of whom were sent to Lancaster Assizes for trial in August 1612. Leaders of two families, Elizabeth Southernns (a.k.a Demdike) and Alice Nutter along

with nine others (one was found not guilty) were hanged at Lancaster and York as a warning to other supposed witches to stop the practice.

It is ironic that in 1652 George Fox had a vision on Pendle Hill and founded the Quaker Movement.

The whole area was a hotbed of rebellion against the Church of England with many Catholic families persecuted and today many old houses still have priest holes which allowed them to evade capture. Stoneyhurst College, one of the country's leading Catholic Public school, is situated close by and founded by the Jesuits in 1593.

Today's residents are much more peaceful!

Bird Watch

Freeman Robert Parlour

Here's my shot of a newly fledged Great Spotted-Woodpecker taken from my office desk!



The great spotted woodpecker is about blackbird-sized and striking black and white. It has a very distinctive bouncing flight and spends most of its time clinging to tree

trunks and branches, often trying to hide on the side away from the observer. Its presence is often announced by its loud call or by its distinctive spring 'drumming' display. The male has a distinctive red patch on the back of its head and young birds have a red crown. The female has no red on its head. It has been hilarious watching them. To start with, the young have sat in the apple tree whilst one or other parent has descended to the nuts and taken a sample back to feed the young one. Finally the youngster has been tempted onto the nuts. On its first foray, it was so surprised to have managed to land successfully without falling off, it sat there for 20 minutes looking very pleased with itself, just

clinging on. It had the sort of look you would see on Pike from Dads Army. The adult then had enough of this and chased its young around the feeder, encouraging it to have a go. Great spotted woodpeckers are on the green list, so not endangered or threatened. They are quite aggressive though, and are top of the nut pecking order. I don't think I would want to be on the end of a sharp beak hammering away like they do!



Here's the Dad teaching young one some tricks.

Letters to the Editor

Liveryman Alexandra Smith

"As someone who never uses cheques and knows the post is taking weeks (if arriving) at the moment so is very reluctant to order the Covid 19 playing cards by post, I had a look at the WCPM's website and found an online order system.

Might you consider circulating the link below for those of us who use online banking?"

<https://wcmipc.wufoo.com/forms/z1nbf6090gcf419/>

The Master Elect was able to put Freeman Ernest Bartol's wife, her Honour Judge Joanna Seybert from the Eastern District of New York, in touch with the Recorder, his Honour Judge Mark Lucraft QC, at the Old Bailey to discuss virtual Court arrangements, all thanks to Sheriff Hayward who immediately made the connections for Joanna

Judge Seybert writes:

"Thanks for your super quick contact with Judge Lucraft. Just goes to show the power of the Pattenmakers."

All contributions are welcome – please send to the Editor Ian Balcombe : ianbalc@gmail.com

The Clerk's Quiz of the Week

The first name drawn from the hat on Wednesday was:

Deputy Keith Bottomley CC

The Answer to last week's quiz was 13 - There must be 6 ravens in the Tower. It is said that the kingdom and the Tower of London will fall if the six resident ravens ever leave. There are **seven** ravens at the Tower today — the required six, plus one spare! There is a fascinating article on Ravens in the Tower here: https://en.wikipedia.org/wiki/Ravens_of_the_Tower_of_London

The death toll from The Great Fire in 1666 is unknown but was traditionally thought to have been relatively small, as only **six** verified deaths were recorded. *This reasoning has recently been challenged on the grounds that the deaths of poor and middle-class people were not recorded; moreover, the heat of the fire may have cremated many victims, leaving no recognisable remains.*

Well done to all who sent in the correct answer(s)

This Week's Question

Here is a rebus created by Adam Dant from the Clockmakers' Company:



Please send an email to clerk@pattenmakers.co.uk with your 8 answers to enter into the draw. The lucky winner of the draw will receive a £10 voucher redeemable against any Pattenmakers' products. The winner will be notified in the subsequent edition of the Newsletter.