



The Pattenmaker

WEEKLY NEWS FROM AROUND THE LIVERY

Issue 3

Friday 17th April 2020

From the Master Elect, Jennifer Bryant-Pearson



As you read this today, many of us should have been packing for our trip to Zurich for the remarkable Sechselauten weekend. Sadly, this has had to be postponed until April 2021 and Felix Huber, our

wonderful host in Switzerland writes in this issue about plans for next year

I am delighted to congratulate Court Assistant Stephen Etheridge and Liveryman Chris Stears on their new roles agreed by the Court. Stephen takes over from Past Master Simon Goodman as Hon Treasurer and for those that do not yet know him, read his article below

We owe a huge debt of gratitude to PM Goodman for his enormous contribution as our Hon Treasurer for 5 years and when we next meet, we will be saying more!

Liveryman Chris Stears joins the Stewards' team under Liveryman Martin Heffer's leadership and more about him in the Members' news section

We also welcome three new Freeman to the Livery – Nick Lord, Jane McCauley and Simon Bolzoni as well as a new Liveryman,

Mark Jeffery (who will be clothed when the new Wardens are admitted to office). We will be introducing each of these members in the Members' news section and we begin with Nick Lord today.

Our regular columns feature Court Assistant Keith Bottomley who writes about the City Ward Clubs; Trade Warden Annette Cove who covers the Young Managers' Award and Past Master Richard Kottler on the history book

We are starting a new weekly feature to involve our members around the country – Photo of the Week - when we ask that you send us a photo from your daily exercise and provide up to 100 words on the context. I am kicking this off today with my bluebell wood and our Editor, Liveryman Ian Balcombe is ready with his for next week. Please send us your own lockdown story through your photos!

We are grateful to Past Master Tim Watts for answering our query last week on the Brigantes tradition and we also feature an update from the Pan Livery committee relating to the current coronavirus situation.

Enjoy your Livery news and do write with your feedback!

From the Master, Dr David Best



As In the last newsletter I told you about the Meeting of the Court which would be taking place remotely. A telephone conference was planned, following the circulation by the Clerk of the list of agenda items, each one with a recommendation and the option to agree, disagree and comment. Fortunately, however, as all the responses received to the paper put forward by our learned Clerk were all unanimous in agreement, this was not necessary. I am pleased to let you know the outcome of the consultation.

The current Master and Wardens will remain in office until such time as the Admission to Office Ceremonies can take place, which all of us hope will be soon. The Master Elect and Wardens Elect would then serve full terms until March 2022.

Stephen Etheridge was appointed Honorary Treasurer with effect from the Financial Year starting March 2020. His profile appears further in the newsletter.

Nicolas Lord, who is featured in the Members News Section, together with Jane McCauley and Simon Bolzoni were admitted as Freeman, and Mark Jeffrey is to be clothed in the Livery, together with the nine Freemen who were to have been clothed in March.

Meanwhile a small committee will continue the work of the company formed by extending the existing Finance and General Purposes Committee.

It is hoped that a service of Thanksgiving and Buffet will be able to take place in lieu of the Common Meal in the latter part of the year, provided that Government restrictions allow it to take place. In the meantime we are very much afraid that further cancellation of events should be expected.

Finally, but by no means least, following the appointment of Liveryman Martin Heffer as Chief Steward, Liveryman Chris Stears has been appointed as a Steward for a period of 3 years. Chris is featured in the Members News.

City of London Corporation

Keith Bottomley CC The Ward Clubs



The City of London has 23 Ward Clubs which are unique to the City. They are civil society organisations based in the 25 wards of the City of London. Three combine two wards each Vintry & Dowgate, Lime St & Cornhill and Farringdon which spans the wards of Farringdon Within and Without. The United Wards' Club spans all wards and is an organisation in its own right. The clubs exist to support the Alderman and Common Councilmen for their ward, to provide a social organisation and to facilitate engagement with the electors and elected representatives of the ward. Each Club has its own programme of events and functions throughout the year. The origins and ages of the oldest ward clubs are difficult to

determine. They are thought to have begun as early residents or rate payers' associations to keep rates down. Candlewick is acknowledged to be the oldest being formed in the early 18th century. The most recent is Tower formed in 1971. My own Bridge Ward Club, where I am very proud to serve as an elected member of the Court of Common Council, is 90 years old this year. Happy Birthday Bridge Ward Club!

I've always thought of the Ward Clubs as 'localism in action' in the City. They have no formal role in the civic framework in the way that the Lord Mayor, Sheriffs, Court of Common Council and Livery have. That said our wonderful Square Mile is not all that large and there is a lot of cross over and common membership. I was proud to serve as Chairman on Broad Street Ward Club in 2014/15 where I learnt much about the Civic City.

Through that experience I developed a fascination with the history, heritage and modern-day role of the City of London Corporation, the world's oldest surviving continually elected democracy.

The electoral system in the City is unique in the UK. There many aspects of the City's role that are unique, based as they are on its ancient rights and privileges. Since 1997 businesses have been able to register electors. The number of electors that each can register is based on the size of the workforce in each businesses which make up 98% of all businesses in the Square Mile. 1 elector can be registered per 5 employees up to 50 and then 1 per 50 employees after that.

The vote counts as an additional vote to that which people have at home for local and national elections. Residents in the City have 1 vote in the same way as any resident in the UK. There are around 30,000 electors in all, c.8,000 being residents.

Each Ward elects between 2 and 10 Common Councilman (CCs), depending on its size, plus 1 Alderman. CCs serve for 4 years and Alderman for 6. I stood for election in Bridge Ward in 2015, having worked in the Square Mile for 20 years in banking. It was an incredibly engaging and humbling experience. I had never stood for election to public office before. It was a hotly contested by-election with 4 candidates for 1 seat. I was delighted to be elected with 66% of the vote.

The then Lord Mayor, Sir Alan Yarrow, presided over the election as Alderman and Returning Officer. I will never forget the experience of seeing the Lord Mayor arrive in State at the polling station at St Magnus the Martyr on a warm early July evening for the result with the Mace and Sword bearer. He had come from a dinner at Mansion House between dessert and the speeches and told me to keep my acceptance speech short, which, of course, I did.

It is a huge privilege and honour to serve. I recommend it. We have City wide elections coming up next year. Have you considered standing?

Footnote: Sir Alan Yarrow was Aldermanic Sherriff when Wendy Mead served as Sherriff which makes a nice follow on from her article.

Report from the Pan Livery Committee on the Covid-19 Crisis



Photo shows Shard turned Blue in honour of the NHS

The Pan Livery Steering Committee under the chairmanship of Sir Charles Bowman is meeting weekly via video/tele conferencing to focus on the Livery response to Covid-19. The meeting is attended by the Lord Mayor, the Livery Committee leadership, representatives of the Clerks' associations and the Pan Livery philanthropic endeavour.

At the last meeting, details were revealed of some very worthy projects and ideas. Some of the senior companies with kitchens and catering staff have launched a plan to supply the NHS Royal London Hospital/Barts Health Trust with meals for staff and patients. Led by the Drapers with support from the Grocers, Merchant Taylors and others, the plan is to supply from 400 to 600 meals per day. The cost will fall upon the Companies providing this support but additional financial help would be welcomed from other companies as there is a need for microwaves, refrigerators etc. The Hackney Carriage Drivers will be assisting with delivery.

The closure of schools has created some serious problems as 30% of secondary school children are on free school meals and the majority of these will have no tablet or access to the internet to obtain online learning. While it is perceived as tough to get a major project up and running in the short term, Companies and their charities who have

school connections through prizes, bursaries and other avenues of support may wish to find out if they can help those schools with a grant for tablets and SIM cards.

Members' News

Freeman Nick Lord



Nick Lord heads up the Human Resources division of Smart Currency Exchange, one of the UK's fastest growing foreign exchange specialists and currency providers. He sits on the executive board and is a company shareholder. His family history gives him a proud association with the City of London and its livery companies: his great-grandfather founded Denny Brothers stockbrokers, and his great-grandfather's brother was Sir Lionel Denny, former Lord Mayor of the City of London. Nick is married to Katrina, former Chief Press Officer to the Prime Minister and current Deputy Director of the Joint Intelligence Committee. Their daughter Margot Evelyn Dulcie Lord was born in Chelsea on 7th December 2019.

Editor's note: Sir Lionel Denny is a Master that looms large in the history of the Barbers' Company. He was Master in 1938, and was Lord Mayor in 1965. However, it was his great foresight at the outbreak of World War II for which he is most revered because he saved the Company's treasures from destruction during the war by sending them to safety in 1939. The treasures are great and many, including a magnificent portrait

of Henry VIII and the Barber Surgeons of the day painted by Hans Holbein the Younger. This huge and remarkable painting graces today's Great Hall. In tribute to Sir Lionel, the Company has organised annual lectures now in their 36th year.

Our new Honorary Treasurer Stephen Etheridge



Humbled to have been considered, I have been expertly guided into the role by retiring Honorary Treasurer, Past Master Goodman and I start by

thanking him for his wise counsel and being most generous with his advice, insight and support.

Having now seen at first hand the time, care, thought and dedication Simon has put into the role, I pass to him, on behalf of us all, very grateful thanks for everything he has done to guide the company over the past years.

A steady "hand on the tiller" is a description most apt in Simon's case and "large shoes to follow" in mine.

What has been most fascinating for me, as I have made sure I fully understand everything that happens throughout Pattenmakers and our different legal entities and functions, is the copious amount of knowledge, work and enthusiasm that is evident behind the scenes and not always apparent to us as members.

We are blessed with some amazing loyalty and talent and should all be both proud and grateful.

The Honorary Treasurer role is both supervisory and advisory linking every area

and activity from accounts, corporate governance, fundraising and charity, to ensure that the Master, Wardens, all the Chairs and the Court have the best possible analysis and background to formulate plans and strategy.

Diana Fieldwick carries out all the day to day financial, control and procedural functions to an incredibly high standard and I look forward to working closely with her to continue to support and serve all members of the Company in the years ahead.

Talking of the future, we are all in incredibly difficult times with the Covid-19 crisis and all the implications and disruption it has on our personal, family and business life.

Our Company is no exception being affected both in terms of fellowship and function and the cessation of our fundraising initiatives.

However, thanks to the good guidance and stewardship by the officers and Court over recent years, I believe we are well placed to ride out the storm. Whilst ensuring, with everyone's support, our charitable activities, albeit with some slight adjustments in focus to reflect better changing circumstances, can remain largely unaffected at a time when they are needed the most.

I remain available to answer any questions or concerns at any time by phone or mail.

My other request is that we all try, however hard, to keep a sense of proportion and humour.

I am Non-Executive Chairman of two companies one of whom has been very badly affected by the current events and has over 200 employees.

A week last Monday, we had a long video and telephone conference call board meeting

to agree on the scale of layoffs via a programme of furloughing.

Not at all easy with a deep sense of responsibility and in my case a strong need to show calmness, support and constructive leadership to the Executive team.

Our New Steward Chris Stears



Congratulations to Liveryman, Chris Stears, who has been elected as a Steward under Martin Heffer's leadership. Chris is a solicitor specialising in financial services regulation, corporate

finance and company commercial matters having worked in the City his entire career. His current role is general counsel at Medius Consulting where he leads the firm's authorisations and regulatory strategy practices and he also acts as a senior legal consultant with DLA Piper. In addition to his legal and regulatory practices, Chris co-founded CCP Research Foundation C.I.C., a not-for-profit, independent, organisation set up to support and encourage evidence-based research projects and related initiatives in the broad field of "Conduct, Culture, People"

Chris is also a Visiting Lecturer in Financial Law and Compliance at BPP University and has authored/contributed to various academic and practice-focused publications. He is married to Marea and they have four children, all of whom are marched at various times every Saturday (and on the odd weekday evening) to their local gymnastics club, where Chris coaches artistic competition squads.

Our Charitable Fund

Trade Warden, Annette Cove



The Pattenmakers Young Managers Award Scheme

The Pattenmakers renewed their ancient links with the Footwear Industry just over 40 years ago. Consistent with the ethos of the London guilds to train their apprentices, the

Young Manager Award was conceived by Past Master Richard Paice in 1985 to encourage ambitious young managers to compete for a Pattenmakers Award in order to further develop their careers. More recently, the Young Managers' Award scheme has been extended to include the Facilities Management (FM) sector where we have a growing number of members.

The Awards are aimed at rewarding the best young managerial talent in the Footwear and FM sectors recognising their skills, innovative thinking and commitment to their role. Every September we invite submissions from young managers (aged between 21 and 32 years) working in all fields and functions within the Footwear and FM industries to be considered for the Young Manager of the year Awards.

Court Assistant Jane Wilson manages the overall Young Managers' Awards scheme. In November a short-list of candidates are interviewed in London by a panel of industry experts from each sector. Jane Wilson leads the Footwear interview process and Liveryman David Sharp leads the FM interview process. They are supported by two Scheme Administrators who develop and co-ordinate the training on behalf of the Award winners.

Liveryman Deborah Longstaff administers the scheme on behalf of the FM sector and in a role I have done since March 2007 I administer the scheme on behalf of the Footwear sector.

The Young Managers Award Scheme not only assists winners in their personal development but adds value to their companies and the Footwear and FM industries developing much-needed managerial talent. The Scheme continues to be of great value - maintaining the Livery's close links with the Footwear and FM industries. This is evidenced by the enthusiasm of employers in submitting candidates each year.

Through the Pattenmakers, the award winners receive substantial funding for a bespoke training and development programme. These programmes are specifically developed in conjunction with the winner's employer to support them on their ambitions to further their careers and increase their profile within the sector as a whole. They are carefully designed to meet both the company and the individual's needs.

The Footwear Award winner receives the Paice Memorial Bursary - £500 to be used at their own discretion. The FM winner also receives a bursary of £500 funded by the FM sector.

The winners are invited as guests of the Livery to our Annual Banquet held at the Mansion House where the Lord Mayor of London presents the award. The award winners also receive a certificate of Honorary Freedom of the Worshipful Company of Pattenmakers, presented at the Footwear Dinner and FM dinners respectively. Additionally, award winners are invited to become Freemen of the Livery, which entitles them to apply for the Freedom of the City of London. In this way, these potential leaders of the future become engaged with both the Livery, and the City and it is hoped that they may wish to become Liverymen at a later stage.



Photographs show Francesca Mady (above) and Heidi Darlow (below) receiving their awards.



Administrator visits the award winner at their place of work and with The their line manager and or business head they discuss the winners needs and ambitions and the best way of supplying training that is supplementary to that already provided or planned by the employer. The Administrator then writes a proposed training plan which is approved by each recipient.

As Administrator of the Footwear Young Managers Award scheme with full access to the Pattenmakers' network of suppliers, manufacturers, brands and retailers we enable the award winner to develop their personal programme often including:

- Participation in appropriate training courses in the technical aspects of their current or future role and/or personal development courses.
- Short periods of secondment to other commercial professional organisations to broaden their experience.

- Visits to attend seminars and exhibitions to see relevant technical methods and management techniques.

At the end of each year there is a review of progress at which the winners are asked to comment on their programme. General comments from candidates who have won the award state that courses and placements assisted in improving key management skills, helped them to become more effective in specific management disciplines, enhance their personal leadership qualities, gave them confidence to meet people at all levels and communicate more effectively. It has also brought them to the attention of senior managers which significantly helped promotion.

We are proud to say that over the years the winners have come from all parts of the Footwear and FM industries, from across all parts of the UK, representing equally young men and women who show great potential. If we look back at previous year's winners of the long running Footwear Awards we find that many of them have gone on to hold senior positions in the industry and remain loyal members of our Company, who in turn, do their best to give back to subsequent generations.

History Book

Past Master Richard Kottler



Out of the Mud

Livery History Books are extremely important to the City of London, and

obviously to each individual livery. It is a way of recording and understanding the past so that the baton can be passed on to future generations of Liverymen. As you know 'Out of the Mud' the new and updated version of the Pattenmakers History will be published during the Summer and I and the team thought you might be interested in the background work that has gone into this.

When it was decided to start this project two years ago, it was immediately clear that the key element was to have committed and skilled researchers. Several Liveries have their own archivists or hire in experts in the field of City history to plan and write their Books. We are fortunate to have in our midst two brilliant Liverymen with a real interest in our history and in the modern techniques of research and exploration. Assistant Steve Huxham has for many years acted as our unofficial archivist and already had a body of work including the Livery's involvement in WW1, the Masters' panels in the Church, the acquisition of patters for our collection and handling enquiries from relatives and descendants of Pattenmakers.

Liveryman Dr Stephen Cribb, whilst a more recent member of the Company, has a backstory of research into a wide range of subjects all linked to his original calling as a geologist and his activities as a genealogist and as a tour guide in Scotland and elsewhere. He is the author, for example, of 'Whisky on the Rocks' - the geology of the making of Scotch!

At an early stage, the team decided that the new Book should be more accessible and a 'thundering good read'! It was planned to be a complete rewrite rather than merely adding on events that had happened since the last edition in 2003. This was no mean feat, it meant that the team had to double check all the existing information whilst adding new data about the Livery and its 'inhabitants'. We also wanted to include lots of illustrations, many seen for the first time.

To this end, every available Court Minute has been read, historical facts have been verified

(or amended), and significant new information has been added – in some cases altering long established assumptions.

You may ask what sources we have used to find this extra material. Other than the Guildhall Library, whose staff have been very helpful, we have trawled the British Library and the Museum of London for example. Information has also been sought from many other sources and contacts - from literally across the world! One thing that is always underestimated is the huge amount of time needed to source and access images, photographs and illustrations that will not only enliven the Book but enhance our understanding of our special Livery.

As if this depth of research was not enough, the 'Steves' as they are known, have also done the majority of the writing and planning of the Chapters, and obtained permissions to use the many images. To ensure this is a professionally edited and produced book we have worked closely with our appointed publisher, Phillimore Publishing, throughout the process.

'Out of the Mud' is now in final stages and are we are delighted and excited by the first publishers' drafts and are sure you- the Livery membership - will be, once you have your copy of the Book in your possession!

Hopefully by now you will have received and read the note giving details and intriguing foretaste of what is in the book, and information on how Liverymen can become Supporters of the Livery Book. In case you have missed it, the circular and the Booking Form are attached. I do hope that you can support this huge endeavour!

Welcome to Zurich for our Sechselaeuten 2021

Felix Huber

Master in Charge writes, actually, you were



already most warmly welcome to Zurich for our Sechselaeuten 2020 on April 20th, but the virus came in between, and even neutral Switzerland was shut-down. Therefore, please be re-welcomed even

more intensely to Zurich to our traditional spring festival, The Sechselaeuten on Monday, April 19th, 2021. It is a great honour for our United Guilds of the Tanners and the Shoemakers to welcome you in Zurich, and to have the Sheriff and your Master as our official guests of honour with speeches. We are delighted to deepen by your visit our long-lasting and very close friendship. Many times you had generously invited many of us to your fascinating and traditional events of your Company in London, and your current visit with us re-freshes the vivid memories we carry in us. And, we will also show you Zurich, from its historic, cultural and culinary/oenological perspectives.

The twelve historic Guilds of Zurich were all founded in 1336, by a change of the City's Constitution, with the aim to balance power and influence at that time. The craftsmen became influential, even more so than the Catholic Church before the Reformation. The Guilds were over the time not mere craft and trade associations but influenced almost all areas of daily life. The Tanners worked on leathers and pelts, and their products became well suitable for shoes of the highest quality, which were produced successfully by the Shoemakers. Interestingly, the Shoemakers were over the centuries sometimes the worst enemies of the Tanners, because they

criticised quality and price of the leather. Tough competition was already daily life at that time. The Guilds became also politically influential, and they delegated members to become the Mayors of Zurich. Upon the French invasion by Napoleon, the Guilds of Zurich were reconstituted, as mere electoral bodies and professional associations, and were prohibited from political activities. Due to the introduction of the freedom of trade, the Guilds lost these commercial functions.

Thereafter, the Guilds and the Constaffel Society focused on the preservation of their traditions. In 1818, some Guilds had already started holding small night time parades complete with musicians and horseback-riders. Other Guilds followed suit and in 1839 the first coordinated Sechselaeuten parade of all the historic Guilds took place. Starting from 1850 the (not yet united) Guild of the Tanners and the Guild of the Shoemakers celebrated the Sechselaeuten together and after an engagement period of 27 years, the two Guilds were formally united on the Hotel "Savoy Baur en Ville", in the City centre of Zurich. The Sechselaeuten is in Zurich one of the most important events and attracts many visitors. On Sunday there is a parade with 3,000 children in historic costumes, and on Monday, the 4,000 Guildners march in a parade with 300 horses and over 30 carriages, to the place of the Zurich Opera where the Snowman "Boegg" is burned, the faster, the better summer will follow. We do wish you a pleasant stay with us (certainly without any rain) and look very much forward to seeing you all in Zurich.



Photograph provided by the Master – The Burning of the Boegg



Past Master Tim Watts

In the last issue of the Newsletter, a question was posed about the Brigantes.

In 2014 a proposal was made to the then Sheriff Adrian Waddingham for an association of Liverymen with connections to the north and the "Brigantes" was formed. To attract people from both sides of the Pennines a name with connection to the whole region was needed and Brigantes was chosen as it was the name of the tribe which at the time of the Roman invasion inhabited the whole area from about Derbyshire to the Scottish border. At the formation of the Brigantes, evidence showed that over 1,800 Liverymen lived in the North of England; many more, of course, who may not now live there still regard the North, whether by adoption, birth right or desire, as their spiritual home.

I admit that my own claim to be a Northerner is slightly stretching the point as it is due to my grandfather, Tom Eatough, being born in Lancashire even though he left for Leicestershire in 1919 when he began the

family shoe manufacturing business there. Eatough, an uncommon name, is a certainly a Lancashire name as it said it was the name of the man who carved the choir stalls for Whalley Priory in 1430 which are now in the Parish Church there (he is said to have come from Flanders to do the carving).

Being a member of the Brigantes costs a modest subscription but gives priority booking for events at a small discount to the price to non-members. Still, my rather dodgy Northern connections were enough to allow me to join. The Brigantes has a committee, known as Tribal Elders, and a Tribal Chieftain – you get the idea – with Adrian Waddingham now filling that role (ie chairman of the Committee).

The present annual programme, and all Liverymen whether or not members are welcome at Brigantes occasions, comprises an annual lunch, a Winter Supper and Carol Concert at a northern Cathedral as well as a golf day. The main annual event is the lunch called the “Brigantes Breakfast” with the first being held in summer 2015. The 2019 the Summer lunch, which you would recognise as a livery occasion and attended by several Pattenmakers, was held in the Whitworth Hall on the Manchester University campus in the presence of the Lord Mayor and both Sheriffs (gosh, it was hot that day in a Victorian hall without a/c). The winter meeting in Durham in December included supper in the University before carols in the Cathedral.

Sadly the 2020 Breakfast had to be cancelled for the obvious reason but, as you will have seen from the last Newsletter, it has been rearranged for 2021 and will be held at the National Railway Museum in York on Tuesday 29th June 2021.

Adrian Waddingham writes: - “All Liverymen will be most welcome in York next year. The numbers grow each year and we are expecting over 400 in York and the civic team will be represented. The City of London is delighted that the Brigantes are flying the flag for the Liveries in the north”.



Photo of the Week



Provided by Jennifer Bryant Pearson

This photo of ‘bluebell wood’ was taken on my daily exercise. The wood sits on Bredon Hill which is behind our village of Beckford on the border of Gloucestershire and Worcestershire and at this time of year is covered in a stunning array of bluebells and primroses, along with violets and the first few cowslips. It has become quite a social occasion for the village residents as we pass each other socially distancing whilst exchanging news – could be a new way of life as I am actually making the effort to take a daily walk!

Photographs please to the Editor:
ianbalc@gmail.com

The Clerk's Quiz of the Week

Each weekly Newsletter will now feature a "Clerk's Quiz of the Week" question. Each question will be about our City and the answer will be within or about the square mile. The first reader to send me an email clerk@pattenmakers.co.uk with the correct answer will receive a £10 voucher redeemable against any Pattenmakers' products eg the new History book, ties, scarves, plaques, umbrellas. The winner will be announced next week.



£10

This Week's Question . . .

Who is this? "....., [he], with the long ends of his comforter dangling below his waist (for he boasted no greatcoat), went down a slide on Cornhill, at the end of a lane of boys, twenty times, in honour of its being Christmas Eve, and then ran home to Camden Town as hard as he could pelt, to play at blindman's-bluff."

I need the book and the character – no Googling!

Remember first email received wins a Pavarotti voucher

If you have any news or interesting articles for the next Weekly Newsletter please send by email to the

Editor Ian Balcombe ianbalc@gmail.com